[InstanceNo] Lesson/Unit/Module/Topic #:

Full Title

# Learning Objectives

## At the end of this [lesson], you will be able to:

* [Fill-in learning objectives]
* [See the Instructor Support site for [help with writing learning objectives](https://kb.wisc.edu/engr/epd/page.php?id=42419)]

# Significance of Topic/Lesson

[Explain to the learner why this topic or lesson is important in their learning or development. Adult learners in particular, need to understand why they are spending time on a topic and why it will be meaningful to them. A sample statement taken from a Management and Leadership course is provided:

*“Your role as a manager or leader fundamentally means that you facilitate the process of getting work done with and through others. Basic psychology tells us that a motivated person will perform better than an unmotivated one. But we are not all motivated in the same way, so simply applying your own motivators to others is unlikely to work for a sustained period of time. Therefore, you need to not only understand your own motivators, but also have a grasp on the breadth of models, methods, and tools for managing and leading others such that they are also motivated to perform at their best.”*]

# Learning Activities

[Provide details about what learners will need to do during the week. Add subsections as needed for group work, web conferences, or other activities that require additional instructions.]

## Readings, Websites, and Recorded Lecture Presentations

All readings and resources are located in the online course site unless otherwise noted.

* [Read Herzberg (1987), pp. 2-17
* Read Bates (2004), pp. 3-7 and pp. 12-31; and chapter 4.
* View Pink, D. (2010) ten-minute video on YouTube:
[RSA Animate - Drive: The surprising truth about what motivates us](http://www.youtube.com/watch?v=u6XAPnuFjJc)
* View the recorded video mini-lecture presentations posted in the online course site.]

## Additional Section(s) for Activities/Instructions *(optional)*

[Provide details about what learners will need to do/prepare for (ie. Discussion forum, live web conference, etc.]

# Assessment Instructions *(optional)*

[This section can be used to provide assessment (homework, exercise, quiz, or project) details for those instructors that want to embed them within the lesson/unit files. Alternatively, separate assessment documents work very well for detailing instructions, due dates, feedback criteria, etc., and thus can just refer to that document above.]