**Assessment and Grading Criteria Table (Scoring Guide) Examples**

***Example 1***

Assignment: Historical Timeline reflecting history of Sustainability

Total Points: 100 total points

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| --- | --- | --- |
| **Criteria** | **Levels of Attained Competence** | **Points** |
| Introduction/Summary | * Provides a clear big picture view of the topic and gives an overview and context of the timeline project. * Effectively presents the motivation for the project. | **10** |
| Key Milestones | * Timeline provides a logical sequence and focus of key concepts, theories, researchers, and/or milestones and historical progression in learning design field. * Demonstrates deep and clear understanding of the important historical arch of the field as researched for the project. * Timeline also includes relevant social influence, events, technological breakthrough. | **30** |
| Style, Grammar, Spelling, and Clarity | * Professional level grammar, spelling, and appropriate writing style. * Appropriate use of text, hyperlinks, and supporting information. | **20** |
| Elements of Creativity and Design | * Creative use of digital media, (use of video, audio, images) * Effective usability, design, and layout within timeline tool. | **20** |
| Tool Selection and Reflection | * Demonstrates competence with functions and features of chosen tool/technology. * Provides brief reflection and evaluation on tool selection and use. | **10** |
| References | * Proper citation and attribution of sources within the timeline project. | **10** |

***Example 2***

Assignment: Final Project Paper

Total Points: 100

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| **Criteria** | **Levels of Attained Competence** | **Points** |
| Introduction and scope of project | * Provides an overview and clear scope for the context and analysis for the project. * Effectively presents the motivation for the project. * Provides clear description, context, and selection. | **20** |
| Discussion and Application of Topic/Project | * Summarize chosen framework(s) and articulate reasons for selection for this particular project. * Accurately and effectively utilize particular quality dimensions or criteria in the evaluation of chosen framework. * Demonstrate considerable familiarity with selected framework. * Provides a clear reflective critique of the limitations of the project topic, applications, and methodology. | **30** |
| Conclusion/Summary | * Provides a clear summary/conclusion according to APA guidelines. * Effectively summarizes key points of overarching project outcomes and results. * Discusses and summarizes future directions of topic area based on your evaluation and analysis. | **20** |
| Style, Grammar, Spelling, and Clarity of Report, APA format | * Appropriate use of APA format of entire paper. * Professional level grammar, spelling, and appropriate writing style. * Appropriate use of images, tables, hyperlinks, and supporting information. * No (or few) spelling or grammatical errors. | **15** |
| References and Citations | * Proper citation and attribution of sources within the paper according to APA format. | **10** |
| Appendices, tables, images, screen captures, other media | * Creative and effective display of information tables or screen capture images to support arguments, ideas, and key points. | **5** |

***Example 3***

Assignment: Infographic / Digital Media Project

Total Points: 75

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| **Criteria** | **Levels of Attained Competence** | **Points** |
| Introduction/Summary | * Provides a clear summary of the topi[c and provides an overview and context of the](http://steinhardt.nyu.edu/alt/ect/bobreiser) project pr[oject.](http://vimeo.com/29487537) * [Presents the motiv](http://vimeo.com/29487537)ation for the project. | **10** |
| [Understanding of Key Theories](http://oreilly.com/web2/archive/what-is-web-20.html) and Concepts | * Infographic provides focus of key concepts and theories, in a logical design. * Demonstrates deep and [clear understanding of the important](http://www.itdl.org/journal/jan_05/article01.htm) learning theories and concepts for the project. * Provides an effective overview of key learning theories, * characteristics, principles, relationships, theorists, and examples for each learning theory * Demonstrates how underlying theory impacts particular design strategies. | **25** |
| Style, Grammar, Spelling, and Clarity | * Professional level grammar, spelling, and appropriate writing style. * Appropriate use of text, hyperlinks, and supporting information. | **10** |
| Elements of Creativity and Design | * Creative use of digital media, (use of graphics, [images, text)](http://mfeldstein.com/state-of-the-higher-education-lms-market-a-graphical-view/) * [Effective usability, design, and layo](http://mfeldstein.com/state-of-the-higher-education-lms-market-a-graphical-view/)ut. | **15** |
| Tool Select[ion](http://www.dipity.com/) | * [Demonstrated comp](http://www.dipity.com/)et[ence with functions and f](http://www.timetoast.com/)eatures of chosen tool or technology. * Provide brief reflection and evaluation on tool selection and use. | **10** |
| Proper citation/sources | * Proper citation and attribution of sources within the infographic project. | **5** |