



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

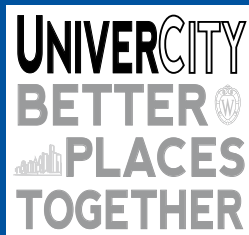
PUBLIC SERVICE ANNOUNCEMENTS FOR WVM0



Photo courtesy of Monona Community Media

LIFE SCIENCE COMMUNICATION 360: INFORMATION RADIO

SPRING 2017



Public service announcements inform residents about their community

Students in Professor Larry Meiller's Public Information Radio class produced public service announcements for 98.7 FM, WVMO, the Voice of Monona to inform listeners about the variety of services available in the community. Listen to all the public service announcements on the radio or at university.wisc.edu/monona/psas.

"The Monona Library gives you more than books. It gives you services and materials for your work, school and for fun. And what really stands out is our volunteers. They add enthusiasm and energy and help make our library a great place to visit. We're always looking for friendly faces to join our volunteer team. By contributing your time and your talents, you can help thousands of Monona citizens and neighbors. Go to MyMonona.com and click on the career opportunities tab to find current volunteer positions and learn more. At WVMO, we care."

"You can join Winnequah Elementary in making the world a greener, better place. They've partnered with TerraCycle to help recycle items you can't normally recycle with the city—things like potato chip bags, granola bar wrappers and toothpaste tubes. To learn more, you can visit MyMonona.com and search for TerraCycle, where you'll find accepted items, drop-off locations and frequently asked questions. And don't forget, WVMO cares about the environment."

"Why not hold your next party or picnic in a Monona Park? Monona parks offer you a picturesque backdrop, whether you're hosting the best barbecue of the season or celebrating a child's birthday. To reserve a park building, please call the Parks & Rec office at 608-222-4167. Or schedule your event online at MyMonona.com. Look for the Parks & Recreation page. The website will tell you the cost and locations of all six park buildings. We'll see you out there."

ABOUT THE UNIVERCITY YEAR

UniverCity Year is a year-long partnership between UW-Madison and one community in Wisconsin. The community partner identifies sustainability and livability projects that would benefit from UW-Madison expertise. Faculty from across the university incorporate these projects into their courses with graduate students and upper-level undergraduate students. UniverCity Year staff provide administrative support to faculty, students and the partner community to ensure the collaboration's success. The result is on-the-ground impact and momentum for a community working toward a more sustainable and livable future.

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